



Jonathan Van Dalen

Product Design Leader

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📍 Washington, DC

🕒 Full time

👤 Product Design

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🌐 www.jvdux.com
password: jvdux

Most Familiar Tools

Figma

Sketch

Miro

Story Trackers

Education

Interactive Design (Credits)

🌐 Savannah College of Art and Design :: 2004-2005

Interactive Arts

🌐 Bowling Green State University :: 1999-2003

Professional Summary

15+ years of experience working on impactful products with small teams. Facilitating on-site workshops, discovery, and research. Successfully delivering solutions in commercial, nonprofit, and federal sectors.

Security clearance: Secret (Active)

Employment History

Senior Product Designer

Full Time

🌐 VMWare Tanzu Labs 📍 Washington, DC

🕒 2021—2024

Worked with small teams (product managers, designers, developers) to deliver meaningful outcomes and enable internal staff within Space Force, SOCOM, California Department of Corrections. Created and facilitated on-site workshops. Led discovery and research efforts.

Space Force (Section 31)

- Researched, validated, and delivered two apps which were put into operational use
- Reduced strategy authoring and approval time by 37%
- Reduced task creation time by 50% and task finding time for units by 81%
- Enabled client staff in design

SOCOM (USASOC)

- Designed and validated mobile application for field usage during Special Ops missions
- Enabled client staff in design

California Department of Corrections

- Discovered and validated tablet-optimized web application for cell searching
- Released working app made to save millions of state dollars and tens of thousands of officer/sergeant hours on activity tracking and reporting tasks

Senior User Experience Designer

Full Time

🌐 Modus Create 📍 Reston, VA

🕒 2016—2021

Design leadership and consulting for clients. Worked with small dev/PM/design teams.

Kaplan Learning Management System

- Reduced learner support calls by 28% and increased activity completion by 25%

AARP Money Manager

- 92% sign up rate for service
- Client doubled investment in the product after 6 months

Marketing / E-commerce UX Designer

Full Time

🌐 No Tears Learning 📍 Cabin John, MD

🕒 2012—2016

2006-2012: Web Designer at public health non-profit, Self Employed